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ISLAMIC RELIGIOUS EDUCATION LEARNING STRATEGY WITH EDUTAINMENT INSIGHT IN IMPROVING LEARNING MOTIVATION OF STUDENTS

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Abstract

This article is to find out how the educational planning of Islamic religious education with edutainment perspective in increasing the motivation of the students in the implementation of Islamic religious education with the educational perspective in increasing the motivation of the students and the evaluation of Islamic religious education with the perspective of edutainment in increasing the motivation of the students. This study uses a qualitative descriptive approach based on observations made in a participatory way on a social phenomenon. The results of this study are first, this educational learning plan was developed by students of SMA Al Muhammad Cepu in the implementation of memorizing chapter 30, and memorizing 1,000 hadiths accompanied by habituation, after praying before the start of learning, continued reading juz 30, carried out every morning students to get used to reading juz 30 and 1000 hadiths so that their memorization is maintained. Second, the teaching and learning activities implemented at Al Muhammad Cepu High School, which are related to the IRE folder and have been categorized religiously, include fiqh, Ta'lim, Islamic boarding school, and also the Al Qur'an Tahfidz. Third, changing the learning in the classroom into the letter U or like a meeting table, providing a pamphlet of icons/symbols in doing learning and giving calligraphy writing taken from hadith and wise words and can also make fampet able to motivate students through the pamphlet.

Keywords: Learning Strategies, Islamic Religious Education, Educational Insights, Learning Motivation

Abstrak

Pada penelitian ini bertujuan mengetahui bagaimana perencanaan pembelajaran pendidikan agama islam berwawasan edutaiment dalam meningkatkan motivasi belas pserta didik pelaksanaan pembelajaran pendidikan agama islam berwawasan edutaiment dalam meningkatkan motivasi belas pserta didik dan evaluasi pendidikan agama islam berwawasan edutaiment dalam meningkatkan motivasi belas pserta didik. Penelitian ini menggunakan pendekatan deskriptif kualitatif dengan dasar pada pengamatan yang dilakukan dengan cara partisipatif terhadap suatu gejala sosial. Hasil dai penelitian ini pertama, perencanaan pembelajaran edutaiment ini dikembangkan pserta didik SMA Al Muhammad Cepu dalam pelaksanaan hafalan juz 30, dan menghafal 1.000 hadits yang disertai dengan pembiasaan,

setelah berdo'a sebelum dimulain pembelajaran, dilanjutkan membaca juz 30, dilaksanakan setiap pagi peserta didik agar terbiasa membaca juz 30 dan 1000 hadits agar hafalannya tetap terjaga. Kedua, kegiatan belajar mengajar yang diterapkan di SMA Al Muhammad Cepu, yang terkait pada mapel IRE yang telah dikategorikan secara religi yakni meliputi: fiqh, Ta'lim, Kepesantrenan, dan juga Al Qur'an Tahfidz. Ketiga Mengubah pembelajaran di dalam kelas menjadi huruf U atau seperti meja rapat, memberikan famplet ikon/symbol dalam melakukan pembelajaran dan memberikan tulisan kaligrafi yang di ambil dari hadits dan kata-kata yang bijak dan bisa jua membuat fampet dapat memotivasi pada peserta didik melaui famplet

Kata Kunci: *Strategi Pemebalajaran, Pendidikan Agama Isalam Berwawasan Edutaiment (Edukasi Dan Entertaiment), Motivasi Belajar*

INTRODUCTION

Education is an institution that is held intentionally and is used to be able to provide inheritance and development of knowledge, as well as abilities, to older successors to younger ones called the next generation. In the field of education, many people are also trying to improve their standard of living.[1] There is also a relationship that must be strengthened with a person's level of education and social life. Like a modern person's education, his life will also be said to be more advanced and vice versa.

The purpose of Islamic religious education is to form character and morals that will produce human beings who have a noble character, both male and female, clean hearts, strong will, and have high ideals, and are tough and have noble character.[2] Knowing the meaning of obligations and their implementation, respecting what is right. for people. human rights, distinguish between good and evil, stay away from bad things and remember what has been done.[3] From the explanation above, Islamic religious education has a goal that can encourage students to be able to have good morals and character, with that an educator must be able to instill good moral values in students and can create happy things for students. educate. in this world and the hereafter.

Learning strategies can be applied by educators. The success and implementation of a learning strategy depend on what an educator has in using models, techniques, and tactics in learning. Educators who only often deliver subject matter are different from educators who have the assumption that teaching is a process of giving direction to students.[4]

Educators have a very important role in learning, to make it easier for students to accommodate learning outcomes in a way that students want so that they can understand what is learned in class or given by an educator. Teaching strategies that can be understood by

[1] Syamsul Bahri dan Novira Arafah, "Analisis Manajemen SDM Dalam Mengembangkan Strategi Pembelajaran Di Era New Normal," *Tafkir: Interdisciplinary Journal of Islamic Education* 1, no. 1 (2020): 20–40, https://doi.org/10.31538/tijie.v1i1.2.

[2] Poetri Leharia Pakpahan dan Umi Habibah, "Manajemen Program Pengembangan Kurikulum PAI Dan Budi Pekerti Dalam Pembentukan Karakter Religius Siswa: Management of IRE Curriculum Development Program and Character in Forming Student's Religious Character," *Tafkir: Interdisciplinary Journal of Islamic Education* 2, no. 1 (10 Januari 2021): 1–20, https://doi.org/10.31538/tijie.v2i1.19.

[3] Sukron Muhammad Toha, "Model Pendidikan Agama Islam Menggunakan Pembelajaran Active Learning Tingkat Sekolah Dasar," *Ta'dibuna: Jurnal Pendidikan Islam* 6, no. 2 (4 November 2018): 228–43, https://doi.org/10.32832/tadibuna.v6i2.1344.

[4] Wina Sanjaya, *Paradigma Baru Mengajar* (Kencana, 2017).

students, learning in class uses different teaching methods, to determine student success can be seen in the application of learning that has been delivered in class.[5] From here it can be seen the extent to which student creativity is conveyed to students to motivate and facilitate learning of Islamic religious education in people's lives who become role models in character behavior. The formation of student character can be applied in various ways in the learning carried out in the classroom so that students can learn as many examples as possible, such as exemplary stories.[6]

Megawangi argues that character education is an effort to educate students to be able to make good decisions wisely and can practice them in everyday life so that students can make positive contributions.[7] Character learning can be seen if students can understand and practice what is obtained from an educator with character learning included in subjects and extracurricular activities are also carried out in interactions in the community, educators also play an important role in the success of learning. student.[8]

Character education can be understood so that in instilling intelligence in thinking, in living the attitudes and practices in behaving by existing ones to form the identity of students, which can be realized by interacting with Allah SWT and fellow humans and their environment. This can be seen from the values of character education, namely religious values, honesty, tolerance, discipline, hard work, creativity, independence, democracy, high curiosity, love for the nation, love for the Republic of Indonesia, achievement, friendship, mental clarity, love to read., love the environment, care for the environment, and be responsible.[9]

Student behavior that has been formed from now on is very influential in shaping the behavior of this nation. The behavior of students who have well-formed characters in the process of growth and development get enough space to express themselves freely. Students are individuals who have the right to grow and develop optimally according to their abilities of each student.[10]

So that students in facing the times and challenges need balance. This effort to build good character is because to be able to advance the Indonesian nation, the character is formed

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[5] Muhammad Anas Maarif, Moh Wardi, dan Surya Amartika, "The Implementation Strategy of Religious Culture in Madrasah," *Tarbawi: Jurnal Keilmuan Manajemen Pendidikan* 6, no. 02 (30 November 2020): 163–74, https://doi.org/10.32678/tarbawi.v6i02.2962; Muhammad Yusuf Siregar, Amiruddin Siahaan, dan Tien Rafida, "The Head of Madrasah's Strategy in Developing A Culture of Love Reading The Quran," *Nidhomul Haq : Jurnal Manajemen Pendidikan Islam* 6, no. 2 (14 September 2021): 483–96, https://doi.org/10.31538/ndh.v6i2.1675.

[6] Adam Yordan dan Eni Fariyatul Fahyuni, "Child-Friendly IRE Learning Through Digital Storytelling in the COVID-19 Pandemic," *Nazhruna: Jurnal Pendidikan Islam* 4, no. 3 (30 Oktober 2021): 590–605, https://doi.org/10.31538/nzh.v4i3.1682; Michele Berlingerio dkk., *Machine Learning and Knowledge Discovery in Databases: European Conference, ECML PKDD 2018, Dublin, Ireland, September 10–14, 2018, Proceedings, Part I* (Springer, 2019).

[7] I. Putu Yoga Purandina dan I. Made Astra Winaya, "Pendidikan Karakter Di Lingkungan Keluarga Selama Pembelajaran Jarak Jauh Pada Masa Pandemi COVID-19," *Cetta: Jurnal Ilmu Pendidikan* 3, no. 2 (25 Juni 2020): 270–90, https://doi.org/10.37329/cetta.v3i2.454.

[8] Yera Hur, Sanghee Yeo, dan Keumho Lee, "Medical students' self-evaluation of character, and method of character education," *BMC Medical Education* 22, no. 1 (2022): 271, https://doi.org/10.1186/s12909-022-03342-6.

[9] Zubaedi, *Desain Pendidikan Karakter* (Jakarta: Prenada Media, 2015).

[10] Ismail Suardi Wekke dan Sanusi Hamid, "Technology on Language Teaching and Learning: A Research on Indonesian Pesantren," *Procedia - Social and Behavioral Sciences*, 2nd World Conference on Educational Technology Research, 83 (4 Juli 2013): 585–89, https://doi.org/10.1016/j.sbspro.2013.06.111.

by studying good Islamic religious education in the school environment, and family environment. Parents and educators must be able to make students more aware so that they can get along well and excel.[11]

Motivation is a process of expressing the motives and behavior of students to obtain needs and achieve a goal as well as a state of readiness of individual students to encourage behavior that does well to a certain goal. Motivation is everything that will support the behavior of students who need or encourage parents to meet the daily needs of students.[12]

In this motivation, students have personality and closeness to Allah SWT. Students must take advantage of this learning time as well as possible, namely, students must be serious about studying and applying it in student lives.[13] Based on the results of observations made at SMA Al Muhammad Cepu, the researchers found several things about the motivation of students who have various characters due to their environment and peers. Where most of the students have different characters. So that with the difference or dissimilarity of these characters, it will be unique for the participants in the morning at Al Muhammad Cepu High School. Which school is an AKBAR-based private school under the auspices of the Al Muhammad Cepu Islamic Boarding School?

Based on the data obtained through documentation to have the character of being a capable, critical, active, and creative generation in the mindset and not eliminating the religious basis by instilling noble character in each student and being able to be enthusiastic in activities in the school environment and the student community environment. Character education will continue, as is the case at SMA Al Muhammad Cepu. In addition, there are still some students who behave badly, this character education is already good. So we need a plan for educators to convey material from an educator to students to understand Islamic religious education subjects to anticipate these bad influences. In the character of these students, parents must also motivate students.

METHOD

As the object of research, the Islamic religious education learning strategy has an educational perspective (Education and Entertainment) in increasing student motivation at Al Muhammad Cepu High School, namely principals, educators, and participants of Islamic religious education, while the approach used is qualitative. An approach uses the descriptive method, which is a research method that provides an overview and provides an interpretation

[11] Naïma Lafrarchi, "Assessing Islamic Religious Education Curriculum in Flemish Public Secondary Schools," *Religions* 11, no. 3 (Maret 2020): 110, https://doi.org/10.3390/rel11030110.

[12] Muhlisin Muhlisin, Muhyani Muhyani, dan Budi Handrianto, "Pengaruh Kepemimpinan Kepala Sekolah Menurut Persepsi Guru Dalam Meningkatkan Motivasi Kerja Guru Dan Kinerja Guru Smp Dan Mts Di Wilayah Kecamatan Rancabungur Kabupaten Bogor," *Jurnal Teknologi Pendidikan* 8, no. 2 (24 Juli 2019): 247–62, https://doi.org/10.32832/tek.pend.v8i2.2050.

[13] Shing-lung Chen dan Yeu-Ting Liu, "Learning by designing or learning by playing? A comparative study of the effects of game-based learning on learning motivation and on short-term and long-term conversational gains," *Interactive Learning Environments* 0, no. 0 (6 Agustus 2021): 1–15, https://doi.org/10.1080/10494820.2021.1961159; Mohamad Azrien Mohamed Adnan dkk., "Self-Regulated Learning and Motivation of Islamic Studies and Non-Islamic Studies Stream Students," *GESJ:Education Sciences and Psychology* 2014 (1 Januari 2014): 3–17.

of the object according to the actual situation. Techniques to obtain informants or research data are by using, observation, interviews, and documentation studies.[14]

In the process of qualitative analysis three main components must be fully understood, namely: a). data compaction, compaction is the activity of summarizing, writing down the main points, important things, and points in finding topics and types, so that a detailed and accurate picture is obtained to facilitate researchers in collecting information. if needed; b) Presentation of information. as a structured collection of information that offers the possibility to draw and take action its function is to improve understanding of the case and create guidelines for taking action based on understanding and analysis of data presentation, in the form of matrices, networks, charts,s or graphs and so on, so that researchers can use it to find something when analyzing or other measures based on their understanding; c). Conclusion Researchers try to understand the data collected from the results of data confirmation to ensure that the data is strong and factually valid.[15]

RESULTS AND DISCUSSION

Research Findings

The findings of this study are that the students of SMA Al Muhammad Cepu do not yet have good character, so student activities are designed that can change student behavior for the better, such as habituation of dhuha prayer in congregation, tadarus juz 30, reading small just before the lesson starts Yasin fadhilah once a week. From this refraction, students can change their behavior for the better and can be an example in the community, for class XII students are expected to be able to memorize 30 juz and 1000 hadiths.

Supporting factors come from educators who educators have motivated students well and clearly. Where there are good students and there are also naughty students, therefore students are divided into 3 rooms, good students, half naughty students, and naughty students. From here, educators are required to be able to motivate students so that students can be motivated and students have talents and interests.

Planning for Islamic Religious Education Learning with Educational Insights (Education and Entertainment) in Increasing Students' Learning Motivation at Al Muhammad Cepu High School

The material is arranged in such a way that it can apply habituation so that it can be mastered by students in a happy atmosphere. The principal every day always looks at the learning process and urges educators to continue to innovate in explaining Islamic religious education so that a learning goal can be achieved. The principal must try and integrate edutainment as a learning strategy for this religious education. This is as discussed by the principal in the interview with the researcher.

The headmaster always motivates Islamic religious education educators who are at the forefront so that students' faith and piety can be developed at Al Muhammad Cepu High School, the decline in Islamic principles in the practice of daily life is used as a basis for

[14] John W. Creswell, *Qualitative Inquiry and Research Design: Choosing Among Five Approaches* (SAGE Publications, 2012).

[15] Sugiyono, *Metode penelitian pendidikan: (pendekatan kuantitatif, kualitatif dan R & D)* (Alfabeta, 2008).

monitoring the development of students and educators in implementing the learning concepts that students have. current needs. In this case, by using the habituation method, it should be done every first hour before entering juz 30, praying dhuha, memorizing short hadiths, and recording them in student achievement books, then educators come to the event, routinely every morning. educators always gather in the office before entering school. My class invites you to pray together and if I can't come earlier or get an assignment, automatically the vice principal will lead and I always remind the class that the class is not clean and to pay attention to cleanliness, room arrangement, discipline, and neatness of students.

So after that it was continued with the reading of prayers and continued with the recitation of the Qur'an juz 30, and emphasized to the educators who teach in the early morning or the first hour, I adopted this strategy from edutainment because with that I can give the best for educators and education staff. By the vision and mission of the school. Namely Active, Creative, Moral, Enthusiastic and Religious (AKBAR)".

This means that human resources must be ready to carry out educational strategies both terms of educators and students. According to several experts who explain edutainment learning, it is known that edutainment learning is a very interesting concept if it can be developed in a systematic and structured manner that provides something that can be useful in the world of education, from this it can be concluded that from the core of the educational process in the classroom students can be enthusiastic, enthusiastic and enjoy participating in the learning process in class because edutainment comes from a concept whose goal is a learning process that is planned in such a way so that education and entertainment can be combined harmoniously to create fun learning.

According to Sutrisno, fun learning can be done using games, humor, role-playing, and demonstrations. Learning can be done in various other ways, as long as students can carry out lesson plans with pleasure. Because the edutainment strategy advocates for educators' plans to carry out their functions, of course, this is not an easy job, because there is a change in conventional teaching, where the principal acts as a controller and the person in charge become the dominant educator in learning. class, Karen edutainment is a learning process from various sets of materials *humanizing The Classroom, Active Learning, The Accelerated Learning, Quantum Learning, and Cooperative Learning*, Making educational planning is easier but difficult to put into practice because the process of implementing this educational learning requires a lot of patience and tenacity to change slowly.[16]

Educators have guidelines that must be mastered to plan and implement educational strategies in Islamic religious education subjects. With the steps applied. At Al Muhammad Cepu High School, in carrying out so far through interviews with Islamic religious education educators, they can explore various things to be used as habituation values that are carried out.

In facilitating students, educators must also be able to use various strategies that are active and efficient, in involving learning and differentiating learning styles between one student and another.[17]

[16] Moh Sholeh HAMID, *Metode Edutainment*, 1 ed. (Diva Press, 2011).

[17] Toha, "Model Pendidikan Agama Islam Menggunakan Pembelajaran Active Learning Tingkat Sekolah Dasar."

> "In terms of education, the annual target of Islamic religious education is the output in the implementation of Islamic religious education. students to get used to reading juz 30 and 1000 hadiths so that their memorization is maintained. Filling out the first lesson, giving the dhuhr prayer time in congregation to students during breaks, then giving a schedule in advance for each class in its implementation and participating in the zuhr prayer in congregation at school."

a. Learning is easy and fun in learning Islamic religious education Surah Al Baqarah verse 185 which has been explained in it contains various meanings that Allah wants ease for you and does not want difficulty for you. In line with this verse, an educator should provide convenience in learning and provide comfort in teaching and learning activities, so that students can enjoy and easily receive knowledge from transformation to create an atmosphere of intimacy that can maximize learning. The results are to be obtained in a learning process. The material in the teaching class should be carried out by students by the circumstances and characters possessed by students in the teaching and learning process.[18]

Of course, to understand and characterize students they want to build good communication between students, so that students understand what is meant by Islamic religious education, and to make learning activities more fun. Creating a comfortable and pleasant atmosphere requires an exemplary and agile educator to answer what students need, often discuss, and listen to what is good for student learning problems, which is more important to provide clearer rules of the game to students.

Creating a Conducive Learning Environment

A conducive learning environment will affect the learning process carried out by educators and students, which begins with the attitude of the educator who looks cheerful and enthusiastic when meeting face to face with students is a good first step, followed by the needs needed in the teaching and learning process. process. Activities such as a conducive teaching and learning environment, clean between students' awareness to maintain cleanliness and order in wearing uniforms, provide clear and firm rules between providing a comfortable, relaxed, conducive and safe environment.[19]

So psychologically it can affect the mentality of students in receiving information from educators, friends, and the surrounding environment. The learning environment can affect a good mood if the environment is good. Surah Al Baqarah verse 25 explains the good news to students, which is part of the comfort in spreading positive energy to create a climate of harmony in the students' souls.

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[18] Siti Maryam Munjiat, "Integrasi Kurikulum Pesantren Dan Madrasah Pada Pondok Pesantren Manba'ul 'Ulum Sindangmekar Dukupuntang Cirebon," *Al-Tarbawi Al-Haditsah: Jurnal Pendidikan Islam* 2, no. 2 (2 November 2017), https://doi.org/10.24235/tarbawi.v2i2.2065; Hadi Pajarianto dan Natsir Mahmud, "Model Pendidikan Dalam Keluarga Berbasis Multireligius," *Lentera Pendidikan : Jurnal Ilmu Tarbiyah dan Keguruan* 22, no. 2 (23 Desember 2019): 254–66, https://doi.org/10.24252/lp.2019v22n2i7.

[19] Uswatun Hasanah Harahap dan Mizanul Hasanah, "Women's Perspectives on Career in Family and Community Environment," *Al-Mada: Jurnal Agama, Sosial, Dan Budaya* 5, no. 1 (24 Januari 2022): 30–41, https://doi.org/10.31538/almada.v5i1.1773; Raudah Raudah dkk., "Understanding Educational Management in The Context of Environmental Protection for Madrasah Application," *Nazhruna: Jurnal Pendidikan Islam* 4, no. 2 (16 Agustus 2021): 419–33, https://doi.org/10.31538/nzh.v4i2.1586.

Interesting

The technique used by educators to increase the concentration of students and attract talent and interest in learning, educators must be able to give reasons to students, why they must study seriously and try to get the best achievement by providing motivation and enlightenment related to subjects. The strategies used. Educators also need to explain to students what is expected of students during and after the learning process takes place.[20]

Of course, an educator can be happy when students pay attention, concentrate, and are enthusiastic when teaching and learning activities take place, therefore educators must also be smart in explaining and providing things that can attract students' talents, of course, between something different. and don't get bored between a fun way and a fun learning style. according to balanced learner psychology.

Convincing Relevant Material

Teaching materials show a relationship with the needs and circumstances of students. Student motivation can be maintained if students consider what they are learning to meet their personal needs, be useful, or be by the values they hold. The trend of the 21st century education world is oriented to the development of human potential in an era where technology has a positive and positive impact, but only how humans use this technology, such as easy access to knowledge, of course, many from various journals, websites and blogs and can be from Facebook, Instagram, and *wasabi*.

Likewise, negative things that can be accessed on websites that can affect the morals and beliefs of the nation's children, films that are not suitable for consumption by minors so that parents are required to be more vigilant in using the internet or mobile. cell phones, in this era of globalization. Demanding human resources to always keep abreast of world developments so as not to be left behind, and oppressed as well by the times.[21]

Likewise, educators in delivering learning materials that are tailored to the needs of students who are relevant in their presentation based on the times, learning theories do not have to be obtained from textbooks that have been provided by the school but can be developed by accessing the internet, divisional media and mass media (newspapers)/magazine). Develop student potential through innovation.

Educators can also provide feedback to students so that in what is called Islamic religious education is that educators can understand current and past conditions. Students can give any argument as long as students have reliable basic sources.

Engaging Positive Emotions in Learning

Positive emotions can help in the learning process because feelings can determine the quality and quantity of student learning. Negative feelings can hinder the learning process while positive feelings can facilitate the process. Studying many puzzles in a IREnful and uncomfortable atmosphere will reduce learning outcomes, unlike in a comfortable, relaxed, and interesting atmosphere.

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[20] Hidayat Ma'ruf dan Salafuddin Fitri, "Performance and Work Motivation of Honorary Teachers in Isolated Village (case Study in Mis Ulupus Sa'adah Hulu Sungai Utara)," *Edukasi Islami: Jurnal Pendidikan Islam* 10, no. 01 (15 April 2022): 363–82, https://doi.org/10.30868/ei.v10i01.972.

[21] Chatia Hastasari, Benni Setiawan, dan Suranto Aw, "Students' Communication Patterns of Islamic Boarding Schools: The Case of Students in Muallimin Muhammadiyah Yogyakarta," *Heliyon* 8, no. 1 (1 Januari 2022): e08824, https://doi.org/10.1016/j.heliyon.2022.e08824.

Students get a pleasant stimulus in learning through the interaction of educators with students, it will create mental and physical students who are active and creative. When someone laughs or smiles, blood flow will flow throughout the body which makes it more active, the brain will receive an adequate blood supply. This means that the comfort and pleasure that students can enjoy helping them to achieve optimal Islamic religious education.

Apart from providing theory in a good way. Educators must also be able to become friends with students by paying attention to habitual behavior such as having fun in the daily lives of students carried out at home can create emotional closeness between educators and students and find out the tendencies of each other's talents and interests. student. In this way the educator's eye can be trained to give full attention and satisfy the sense of comparing/curiosity of students' preferences, for educators, students should not be involved in communism. Make sure students feel that educators can provide equal love and affection.

Involves all senses and mind

Petite active learning so that the learning process is active. What was on hand and what was said, and what was seen so that students always remember. And if students do not understand what is being conveyed, then participants are encouraged to give grades so that students are active and able to master the material. If you don't dare to ask the educator, then ask your friends so they can understand and listen, a discussion is held to gain knowledge and skills.

What is taught to students is controlled by the educator. To be able to apply active learning in Islamic religious education subjects is an active learning method. These results were obtained from interviews with Islamic religious education educators at the Al Muhammad Cepu High School Office:

The learning method is to invite students to see or watch Islamic cartoons that explain the prophets, caliphs, and the struggles of previous scholars in spreading Islamic teachings in the archipelago. Students are expected to be able to summarize what they learned from watching or watching the film, continue and explain the summary and at the end of the Q&A season. Planning, educators want to invite students to all historical sites on the island of Java.

Conventional learning activities tend to make students physically inactive which makes the brain will experience paralysis, and the information obtained in learning will be delayed or even stop altogether. Giving active learning methods is the right solution, educators provide Islamic religious education with a good aim so that students watch films that are shown and educators give assignments to students by summarizing what they have seen and followed by presentations from each group and ends with the process. questions and answers. In this way, it can improve blood circulation in the brain and can have a positive effect on learning.

Adjusting the ability level of students

In the implementation of learning from a strong learning theory with the demonstration method. In hamstrung explaining the activities and lesson plans carried out by the Prophet, he was very concerned about the state of ability possessed by each student and was explained to always teach it according to the level of understanding and position of the student and maintain feelings. students just starting. So as not to teach novice students something he taught senior students (advanced). He is also good at answering every question according to his wishes and according to the condition of the students who ask. Demonstrations can

provide effective understanding to students who not only listen to the material but can feel students asking questions and can practice certain points in the learning process.

Delivering a successful experience

The implementation of learning is quantum teaching with learning materials between stimulation methods between giving motivation. Asmani simply says that IQ determines a person's success by 20% and emotional intelligence EQ accounts for 80%. By the way, emotional intelligence is challenging and more promising than IQ. Emotional intelligence can be widely applied to work, study, teaching, child-rearing, friendships, and the home. Furthermore, the development of EQ opens the door to the advancement of a more stimulating human skill, namely Spiritual Intelligence SQ. Success does not mean that it can be judged by what a person gets but through the process of Islamic religious education cognitive intelligence is meaningless if it is not balanced with emotional intelligence.

The implementation of edutainment learning is a learning process that is very fun, enjoyable, comfortable, amazing, and maintains relationships with educators and students so that an agonist, methodical approach occurs. This means the interaction between educators and students, to be able to establish active communication and be able to discuss at length and harmoniously because education is flexible, familiar, and friendly like a friend.

That way, students will not feel restricted, or afraid to interact freely and pleasantly. This edutainment strategy is used at SMA Al Muhammad Cepu which is still new, but this new thing can control and carry out the edutainment learning process well and the blade is still not perfect.

Implementation of Islamic Religious Education Learning with Educational Insights (Education and Entertainment) in Increasing Students' Learning Motivation at Al Muhammad Cepu High School

The results of the researcher's observations, interviews, and overall research procedures in the field. The researcher concludes the application of the teaching and learning activity model applied at SMA Al Muhammad Cepu related to the IRE map which has been categorized as religion, which includes: fiqh, ta'lim, Islamic boarding schools, and also Tahfidz Al-Qur'an. The methods and techniques used are one of the main sources for subject teachers in teaching Islamic principles. Teachers are role models for their students. A teacher is required to set a good example. Be it in the form of behavior, and morals, so that they can be imitated in the school environment and the surrounding environment.

The teaching profession is a lofty ideal, these ideals must be based on the true nature of the struggle, meaning and not only to meet material needs but must be able to practice the knowledge gained to produce the nation's next-generation and have good human beings. resource. And also the prospect of intelligence, ability, and talent in both academic and non-academic fields.

The principal of SMA Al Muhammad Cepu taught, Islamic religious education in the interview that the model of teaching and learning activities is very important, especially in the preparation of learning programs so that with the learning model, student learning outcomes will increase, so it will be easier for educators to teach. the purpose of learning Islamic religious education. subjects that will be taught Islamic religious education. The interview

delivered by Mr. Sariman serves as a guide for IRE educators who are in the process of implementing learning.

Educators must be artistic, not monotonous so that they find it difficult because a teacher must be responsible for his fiddle wall Akhirot. An educator not only conveys learning properly and correctly, but the teacher must be able to recognize the psychological character of students. Students need not only the material being taught but also enthusiasm, creativity, and a clear purpose in life. Therefore, the teaching profession must have an artistic spirit of knowledge for students. Art can combine the standard curriculum into a curriculum that is interesting, fun, and innovative.

In the opinion of the principal of SMA Al Muhammad Cepu which is the goal of Islamic religious education, students do not feel bored carrying out learning with many strategies, techniques, and learning models so that educators get the desired results. Because the vision is the most important part of implementing the learning model. "So what we must always pay attention to is the learning model".

The initial step in teaching and learning activities is a program of activities including the use of what teaching materials will be used in delivering the material. The preparation of the model is only the same as Islamic religious education in the process of preparing work plans, not yet Islamic religious education in action. Second, a strategy is prepared to provide Islamic religious education with a specific purpose. Thus, the stages in learning, the use of facilities and infrastructure, sources of teaching materials which essentially achieve Islamic religious education".[22]

The technique is a skill to make things more fun, teaching and learning activities require an educator who can master various models in delivering teaching materials with relevant models so that the learning model used can be felt fun by students. The learning model uses edutainment learning.

Second, teaching materials that are considered out of date or out of date are replaced with newer teaching materials. teaching materials are packaged more attractively. The preparation of the learning implementation plan carried out by the teacher is still in the adjustment stage. The ideal education begins with the method, the educational trilogy from Ki Hajar Dewantoro, namely what are the functions of the family, educational institutions, and society so that they can become the driving force for efforts to humanize students and develop their potential for a better direction. direction. direction. direction.

All of these components have responsibility for the development of student abilities so that they can be directed properly, for the future of students. Families, both parents, and older children play a role in instilling moral education or behavior and act better, in the context of relationships with other people, this teaching pattern is not enough in the form of words such as examples. The function of educational institutions and teaching materials is to pay attention to constructive rules to form character so that students do not feel burdened.

Regardless of the character and students, educational institutions must be a fun place for teaching and learning activities so that they feel at home in school. The community acts as a

22 Hamruni, Edutaiment Dalam Pendidikan Islam & teori-Teori dalam Pembelajaran Quantum, (Yogyakarta: Fakultas Tarbiyah UIN Sunan Kalijaga, 2009), 3

field of practice, where students will have direct dialogue with various community groups. Students get a proper education so that it can be used as a foundation for themselves.

In carrying out the implementation of education, it can be prepared or facilitated by the principal and carried out by educators in implementing programs and practicing knowledge and experience so that students can be motivated and learn in-depth and not only listen when needed, students apply it. in daily life. day.[23]

The use of tempo in the implementation of the edutainment education learning model should be better understood at a predetermined time. The situation in Darmansyah's class believes that mood will have a significant effect on learning outcomes for Islamic religious education. Feeling happy, happy, relaxed/relaxed can make the brain lighter at work. The existence of certain methods or strategies in this learning can make it easier for us to remember the items displayed with a certain model.[24]

The importance of a place for teaching and learning activities is one thing that must be owned, the role of educators is to optimize the situation as expected in teaching and learning activities. In line with the theory above, the implementation carried out in schools is interesting in learning and forms a varied class so that it is not boring and is adapted to the model of teaching materials in class and outbound.

Evaluation of Islamic Religious Education Learning with Educational and Entertainment Insights in Improving Students' Learning Motivation at Al Muhammad Cepu High School

The educational transformation procedure whose ultimate goal is the realization of children's cognitive, affective and psychomotor competencies and can be realized properly, all of which are in students. Students must be able to internalize the actual rules of education. However, the transformation process is not easy because the reality is still far from what is desired. Many obstacles and obstacles faced. In the course of these obstacles felt to be used as a multivitamin.

Islamic religious education is a divine subject, which has meaning and is related to God. Not only that, but Islam also provides a more detailed picture that the context of Islam does not only regulate the divine relationship but also regulates the relationship between humans and their fellow human beings as well as the relationship between humans and their God. Islamic religious education needs to be broken down into technical education, both formal and informal primary, junior secondary, and high school education.

William Arthur Ward in his book Ahmad Nurcholis states that ordinary educators are a place to tell stories, the ideal educator to describe superior educators is to show educators with a patient heart and inspire students.[25]

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[23] Firman Mansir, "Analisis Model-Model Pembelajaran Fikih Yang Aktual Dalam Merespons Isu Sosial Di Sekolah Dan Madrasah," *Ta'dibuna: Jurnal Pendidikan Islam* 10, no. 1 (6 Maret 2021): 88–99, https://doi.org/10.32832/tadibuna.v10i1.4212.

[24] Firman Mansir, Tumin Tumin, dan Halim Purnomo, "Role Playing Learning Method in The Subject of Aqidah Akhlak at Madrasa," *Nazhruna: Jurnal Pendidikan Islam* 3, no. 2 (16 Juli 2020): 191–201, https://doi.org/10.31538/nzh.v3i2.675.

25 Ahmad Nurcholis, *Pendidikan Agama Islam Berwawasan Multikultural*, (Jakarta: Gramedia,2005), 3

Lack of insight into human resources is undeniably an obstacle in improving the model for improving the edutainment model in schools. This makes a well-constructed learning model seem mundane. Because its implementation is not yet fully understood. Educators lack mastery of the material, students play alone in teaching and learning activities, this is what makes learning outcomes not as desired. Limited time, Lapras is also one of the obstacles faced by educators in implementing the learning model.

New things must encounter obstacles, while new problems faced by IRE teachers implementing new problems include: human resources, namely educators, students, teaching materials, length of teaching and learning activities, lack of teaching and learning activities, and a less supportive environment in learning. activity. how to teach. teaching and learning activities. Strategies in overcoming the obstacles encountered in the application of the edutainment teaching and learning activity model in Islamic religious education subjects.

Obstacles are one of the colors in life, how we respond to and deal with them, such as making lesson plans that have been adapted to the latest regulations, changing materials and strategies, then adjusting the learning techniques that will be used, with very minimal. . I have communicated my time management with the Deputy Head of Curriculum but there is still no answer, then I make school activities such as extracurricular and contain Islamic religious education activities, the problem of infrastructure is not sufficient, but the institution tries to do whatever is needed by IRE educators, students those who study outside the classroom have communicated with the security guard who accompanies the ustadz when studying outside the room. First obstacle. Educators are learning factors, in the hands of educators, lies the success or failure of learning.[26]

The obstacle faced by educators is that educators are still passive in changing the models and techniques of teaching and learning activities and models of teaching and learning activities from institutions. The material that explains the success of non-learning is in the hands of educators in this way, the principal in providing guidance and direction to educators who do not understand edutainment, from the support of the principal in realizing the school's vision and mission with edutainment learning strategies for Islamic religious education subjects, namely desire to improve the good name of the school that will be entrusted to him.

Educators who do not understand the meaning of edutainment must be addressed so that they do not get bored asking questions or seeking in-depth information. The second obstacle is the factor that students are objects of learning. Where the potential of students must be explored by educators with various approaches in the form of exemplary, habituation of role-playing, and others.[27]

It is difficult to control students outside the classroom who have coordinated with security officers in advance so they don't waste too much time. The existence of the obligation of educators to know the character of students means that educators must be able

[26] Dra Desmita, *Psikologi perkembangan peserta didik: panduan bagi orang tua dan guru dalam memahami psikologi anak usia SD, SMP dan SMA* (PT Remaja Rosdakarya, 2009).

[27] Abdul Mukti Bisri, "Studi Analisis Komite Sekolah/Madrasah Dalam Mengawal Kualitas Pendidikan," *Munaddhomah: Jurnal Manajemen Pendidikan Islam* 1, no. 1 (25 Maret 2020): 51–64, https://doi.org/10.31538/munaddhomah.v1i1.31.

to master and understand psychology in the development of students, which is a scientific discipline that specifically discusses aspects or characteristics of student development. From the provision of knowledge about various aspects of student development, it is hoped that educators will be able to plan and implement learning programs that are by the level of development of the students they face.[28]

The high school period is a period of searching for the identity of students who are developing in terms of physical abilities, and psychological aspects, namely adjusting to the wider environment. During this development period, it can be a guide for students to become cognitive and social developments, the role of educators in dealing with students who are difficult to regulate is a tendency to play which must be conditioned from the beginning of learning by contracting / learning rules which, if implemented, learn outside the student's classroom. . not allowed to disturb other classes, eat snacks on time and to be safer, ask for help from security guards and cleaners.

The third obstacle is learning material is a medium for seeking Islamic religious education. The learning objectives are in the form of material that is arranged systematically, and dynamically by the direction of the goals and the development of scientific progress, and the demands of society. In this constraint, planning the learning process is a procedure in preparing a plan, both from the material, and the method of the direction of the expected learning objectives.[29] The techniques used by educators must be able to understand the content of the game, plan, prepare and manage learning materials and games according to the theme, objectives according to the learning indicators being taught, and the methods used to deliver Islamic religious education to students. student. suitable students because there is no passive guidance from the government regarding this.

The fourth obstacle is learning time so that the learning objectives of Islamic religious education can be maximized, then in determining the learning strategy it is necessary to formulate the components of learning activities that are by the standards of the learning process. The technique of time utilization is carried out with edutainment learning strategies in Islamic religious education subjects.[30]

The use of time in preparing the LCD that you want to use must be brought, not just one piece of equipment so you have to go back and forth from the office to class, and this takes time. Techniques and suggestions from Islamic religious education educators who use edutainment by using tools. An educator before starting a lesson is expected to arrive earlier than the learning schedule, avoid the habit of arriving late, and use the available time to check from various preparations, including LCD, projector, cards, paper, worksheets, room arrangement, stationery, props, tools for students, and so on. This must be adapted to the learning material.

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[28] Yeni Ciptaningsih dan Muhammad Husnur Rofiq, "Participatory Learning With Game Method For Learning Completeness In Islamic Religious Education," *Fikroh: Jurnal Pemikiran Dan Pendidikan Islam* 15, no. 1 (29 Januari 2022): 18–29, https://doi.org/10.37812/fikroh.v15i1.361.

[29] Muhammad Anas Ma'arif, Muhammad Mujtaba Mitra Zuana, dan Akhmad Sirojuddin, "Improving Islamic Self-Motivation for Professional Development (Study in Islamic Boarding Schools)," dalam *Supporting Modern Teaching in Islamic Schools* (Routledge, 2022).

[30] Tri Adi Muslimin dan Ari Kartiko, "Pengaruh Sarana Dan Prasarana Terhadap Mutu Pendidikan Di Madrasah Bertaraf Internasional Nurul Ummah Pacet Mojokerto," *Munaddhomah: Jurnal Manajemen Pendidikan Islam* 1, no. 2 (2020): 75–87, https://doi.org/10.31538/munaddhomah.v1i2.30.

The fifth obstacle is the lack of media/tools. In essence, the teaching and learning process is a communication process. Teaching and learning activities are communication relationships, exchanging ideas to develop ideas and understanding, communication requires language that is easy to understand and clear so as not to cause misunderstandings in capturing communication, which requires effectiveness and efficiency. The way to overcome this situation is to use the media in an integrated manner in the teaching and learning process. Serves as a stimulus for information, attitudes, harmony in receiving information, and provides convenience in practicing learning methods and provides convenience in learning.[31]

Techniques to overcome the limitations of media/tools used in edutainment learning strategies in Islamic religious education subjects. Some things that must be considered in viewing media include learning objectives taught in Islamic education, the accuracy of use, student circumstances, availability of equipment and software, quality of techniques, and costs to be used.[32] The limitations of these tools are not a clear obstacle for Islamic religious education educators, in building a creative spirit in educators on how to use well-planned methods to produce extraordinary results. The aim is to combine the concept of edutainment learning with the school's vision and mission with Islamic education.[33]

The sixth obstacle is the unfavorable environmental conditions. The environment is very influential in determining learning strategies. The environment here refers to physical situations and conditions. Where these components must be interrelated or integrated to get good and maximum results. These components can affect the course of learning, therefore these components to obtain effective learning outcomes. In the learning process, an educator must be able to treat students according to their circumstances and character. In an environment that does not support edutainment learning strategies in Islamic religious education subjects. What needs to be considered is a clean classroom condition, students must be emphasized by their friends or educators, meaning students must be ready to carry out the learning that will be carried out, by educators, to change these conditions. class by changing the seat or changing the content of the class to eliminate boredom in the teaching and learning process, for example, students are instructed to arrange their desks into the letter U, in forming a table such as a semi-circle of the Islamic religious education meeting table. Another way is to give pamphlets of icons/symbols in doing learning and provide calligraphy writings taken from hadith and wise words and can also make fampet able to motivate students through pamphlets, for example, "I Can Learn and Can" This pamphlet can be placed on the wall class, words will motivate students that are embedded in the subconscious of students will be a reference for students.

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[31] Ikramullah Ikramullah dan Akhmad Sirojuddin, "Optimalisasi Manajemen Sekolah Dalam Menerapkan Pendidikan Inklusi Di Sekolah Dasar," *Munaddhomah: Jurnal Manajemen Pendidikan Islam* 1, no. 2 (25 April 2020): 131–39, https://doi.org/10.31538/munaddhomah.v1i2.36.

[32] Ahmad Tajudin dan Andika Aprilianto, "Strategi Kepala Madrasah..Dalam Membangun Budaya Religius Peserta Didik," *Munaddhomah: Jurnal Manajemen Pendidikan Islam* 1, no. 2 (25 September 2020): 101–10, https://doi.org/10.31538/munaddhomah.v1i2.34.

[33] Prastio Surya dan Muhammad Husnur Rofiq, "Internalisasi Nilai Karakter Jujur Dalam Proses Pembelajaran Di Kelas VIII Madrasah Tsanawiyah Unggulan Hikmatul Amanah Pacet Mojokerto," *Munaddhomah: Jurnal Manajemen Pendidikan Islam* 2, no. 1 (4 Agustus 2021): 31–37, https://doi.org/10.31538/munaddhomah.v2i1.65.

Study in Islamic religious education. Humans are social creatures who cannot live alone and will need someone in every way to live their lives, born in a crying world that shows their helplessness from birth until now. No human being can live without other people, as well as successful learning without the support of school principals, educators, and students. These three components accelerate the success of learning strategies. The absence of support from the principal to implement a learning strategy will experience many obstacles and obstacles, as well as the absence of educators who help undergo the edutainment method, the absence of students who support the edutainment method, the absence of direction and support provided by the principal School is very important in the school environment. To be able to expedite and expedite the educational strategy program, various principal policies have provided positive energy intake for the implementers of the learning strategy program, which at first found it difficult to implement, but became lighter with the support of educators and students.

CONCLUSION

Planning for Islamic Religious Education Learning with Educational Insights (Education and Entertainment) in Increasing Students' Learning Motivation at Al Muhammad Cepu High School The material is arranged in such a way that it can apply habituation so that it can be mastered by students in a happy atmosphere. The principal of SMA Al Muhammad Cepu taught, Islamic religious education in the interview that the model of teaching and learning activities is very important, especially in the preparation of learning programs so that with the learning model, student learning outcomes will increase, so it will be easier for educators to teach. Evaluation of Islamic Religious Education Learning with Educational and Entertainment Insights in Improving Students' Learning Motivation at Al Muhammad Cepu High School The educational transformation procedure whose ultimate goal is the realization of children's cognitive, affective and psychomotor competencies and can be realized properly, all of which are in students.

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