

**IMPLEMENTATION OF THE MEDAN CITY OUTER RING AREA
DEVELOPMENT ACCELERATION PROGRAM (STUDY IN MEDAN MARELAN
DISTRICT)**



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Abstract

The acceleration of development in the outer ring area of Medan is carried out by the Medan City Government in order to distribute development throughout the Medan area, one of which is the Medan Marelan District. In its Development Plan, the City of Medan carries out an Accelerated Development Program which does not only focus on development in the urban center area but also accelerates development in the outer ring area/outer part of Medan. This is done for the even distribution of Medan City Development, both in the Social, Economic, Political, and Cultural fields. This research method is a descriptive research method with a qualitative approach. The location of this research is Medan Marelan District, Medan. The informants in this study consisted of key informants, namely the Head of Medan Marelan District. The main informants, namely staff/apparatus in the Medan Marelan sub-district office, and additional informants, namely community leaders. Data collection techniques used in this study were interviews, observations, literature studies, and documentation studies. The result of the research is that the condition or existence of existing infrastructure development in Medan Marelan District, Medan City is implemented quite effectively and is able to add and improve several facilities and infrastructure, not only road infrastructure, health infrastructure, educational infrastructure, but also add economic infrastructure. Although the infrastructure development carried out in the Medan Marelan Subdistrict area has not been optimal, the actions taken by the Medan Marelan Subdistrict Government have brought about better changes and made the atmosphere and community environment safer and more comfortable. And factors that support infrastructure development in Medan Marelan District include the support of all residents for government policies and a safe and harmonious environment in the community.

Keywords: Implementation, Program, Acceleration of Developmen

INTRODUCTION

The economic development of a country or region is basically closely related to human resources, natural resources, technology, capital, and others. The role of humans is very important to manage, develop and develop the region both economically and with workforce readiness. The success of regional economic development can be measured by high economic growth and increased employment. The economic growth approach is widely used in several regions in developing regional economic sectors which are expected to increase employment. High labor absorption will reduce poverty and increase economic growth (Wajdi, 2020).

Before development is carried out, it takes systematic, directed, and integrated steps called planning. The existence of planning in a development, especially in the scope of government is to realize the goals of the state. National development planning is regulated in Law No. 25 of 2004 regarding the national development planning system (SPPN). National development is carried out based on democracy with the principles of togetherness, justice, sustainability, environmental perspective, and independence by maintaining a balance of progress and national unity. Development planning is prepared in a directed, integrated, comprehensive, and responsive to change (Nurmalia, 2019).

The success of development is the result of successful planning, the success of regional autonomy can be seen from development, namely development from all aspects. Fulfillment of infrastructure development such as the availability of road access in good condition, can facilitate social and economic activities and can illustrate how development is in the area. Problems then arise when there is a development gap between the center and the regions, as well as from one region to another (Rahardjo, 2018).

The city of Medan is one of the big cities in Indonesia which is also under the spotlight of the government in terms of development, be it development in the social, economic, political, and cultural fields. In its Development Plan, Medan carries out an Accelerated Development Program which does not only focus on development in the urban center area but also accelerates development in the outer ring area/outer part of Medan. This is done for the even distribution of Medan Development, both in the Social, Economic, Political, and Cultural fields.

The acceleration of development in the outer ring area of Medan City is carried out by the Medan City Government in order to distribute development throughout the Medan area, one of which is the Medan Marelan District. Medan Marelan District is one of the sub-districts in the border area of Medan City and Deli Serdang Regency. There are several cases of problems that occurred in Medan Marelan, this can be seen from several complaints from Medan Marelan residents. Residents of Medan Marelan complain about poor road infrastructure, poorly maintained drainage, as well as clean water channels in their environment. Regarding the bureaucracy in obtaining Identity Cards (KTP), Family Card (KK), government assistance related to land certificates, and others, there were also complaints.

REVIEW OF LITERATURE

Development

Development is the result of government activities and programs designed to support the community in achieving social welfare, socio-economic goals, political demography, etc. By increasing development. Implementation is a habit or strategy aimed at achieving a predetermined goal. Development is a commercial activity or a series of commercial activities that are consciously planned and carried out by the people, the state, and the government in relation to nation-building. The development carried out must be consciously pursued and planned, meaning that both the government and regional governments must pay attention to rural development in order to achieve national development goals. Development is a conscious effort by a nation, state, and government in order to achieve national goals through planned growth and change toward a modern society (Jhingan, 2018).

This definition shows that no country can achieve its national goals without various development activities. It is also seen that the development process must continue because the level of prosperity, justice, and people's welfare is relative and never achieved absolutely. Development can be interpreted as a planned and programmed effort by the state to continuously create a better society. Every individual (society) or country is always trying to develop its survival for the present and the future (Manurung and Pratama, 2018). And development is a dynamic process to achieve social welfare. the process of activities related to the development of economic activities and improving people's living standards. Every

country always strives for what is called development. The main goal of development carried out by the government is to improve people's living standards and to achieve this, companies in various fields are more developed. However, often these aspirations and good intentions do not reach all people, especially rural communities. In addition, a lot of environmental damage is caused by excessive exploitation to achieve certain development goals and also by violating the living standards of urban communities (Wihastuti, 2019).

Region

The territory is a zone that is functioned according to type and specificity, an area that is interconnected with one another. A territory is a geographical unit and all related elements whose boundaries and systems are determined based on administrative aspects and/or functional aspects. In the past, an area was often surrounded by the boundaries of natural physical conditions, for example, rivers, mountains, or seas. Whereas after the colonialism period, these boundaries were made by the state that occupied the area, and subsequently with the existence of a nation-state, the term that is more commonly used is national boundaries., etc.); regional environment (province, district, sub-district); It can also be interpreted as an area that is controlled or becomes the territory of a sovereign (Reni Ria Armayani Hasibuan, 2021).

The territory is defined as a space that includes a geographical unit and all related elements in it, whose boundaries and systems are determined based on administrative and functional aspects (land area, sea, and air). Law of the Republic of Indonesia Number 26 of 2007 concerning Spatial Planning explains that territory is space which is a geographical unit, along with all elements related to it, whose boundaries and systems are determined based on administrative and/or functional aspects. Pamudji, defines a region as a particular socio-geographical environment, which is more a part of a larger environment. According to Rustuadi, a region is defined as a geographical unit, with certain specific boundaries, where the components of the region interact functionally with each other (Maysari, 2018).

RESEARCH METHOD

The method used is a descriptive research method with a qualitative approach. The qualitative research method is a research procedure that produces descriptive data in the form of words (can be spoken for religious, social, cultural, and philosophical research), notes

related to meaning, values, and understanding of Bogdan and Biklen in Kaelan (Rahmani, 2018).

The location of this research is Medan Marelan District, Medan City. The informants in this study consisted of key informants, namely the Head of Medan Marelan District. The main informants, namely staff/apparatus in the Medan Marelan sub-district office, and additional informants, namely community leaders.

Data collection techniques used in this study were interviews, observations, literature studies, and documentation studies. The data analysis technique used in this study is a qualitative data analysis technique. Data analysis is carried out interactively and continues continuously until complete until the data is saturated. Activities in data analysis after data collection include data reduction, data display, and data verification.

RESULTS AND DISCUSSION

Implementation of the Medan Outer Ring Area Development Acceleration Program (Study in Medan Marelan District)

The indicators to see the success of the policy in terms of the content of the policy are (1) The extent to which the interests of the target group or target groups are included in the content of the policy; (2) types of benefits received by the target groups; (3) How far is the desired change from a policy; (4) Is the location of a program appropriate; (5) Has a policy stated its implementor in detail; and (6) Has a program been supported by adequate resources.

While the indicators of the policy environment are seen from: (1) how much power, interests, and strategies are owned by the actors involved in implementing the policy; (2) The characteristics of the institutions and regimes in power; (3) the Level of compliance and responsiveness of the target group.

Facilitating the implementation of government tasks and community activities needs to be supported by adequate infrastructure development. One of them is the construction of road facilities and infrastructure. Because with adequate road facilities, it is certain that the implementation of governmental tasks and the interests of the community can be carried out effectively. On the other hand, it can facilitate the accessibility of residents in all forms of activities related to community life.

Based on the observations of researchers in the field, most of the roads in Medan Marelan District are in decent or good condition. This is also in accordance with the statement of the Key Informant who said:

“Most of the road infrastructure in Medan Marelan District is in good condition. Like in several villages. Overall, I think the road conditions are good enough. You can check and see for yourself. But I also can’t deny that there are also several roads in the Medan Marelan sub-district that are still in poor condition. As the Head of the Medan Marelan sub-district, I always try my best to coordinate and make sure that our road can be repaired quickly.”

Based on this statement, it can be explained that most of the roads in the Medan Marelan District are in fairly good condition. So, roads that are always used by the community as a means of support in community life activities are far more comfortable to pass, both for pedestrians and users of motorized vehicles or cars. Policies or programs in terms of the construction or repair of road infrastructure continue to be carried out by the Medan Marelan District government in order to improve service to the community.

Education is one of the government programs that must be continuously improved because considering the success of development that is being and continues to be carried out cannot be separated from the influence of the quality of human resources, both within the government and the community itself. Infrastructure development in the field of education is a policy of the Medan City Government as stated in the 2016 – 2021 Regional Medium Term Program Plan (RPJMD). The Medan Government has paid serious attention not only to building construction, teaching, and learning facilities but also to the quality of teaching staff/teachers. in order to produce quality education.

The existence of educational infrastructure development aims to ensure that students in the Medan Marelan District area get the widest possible opportunity to participate in quality education and teaching so that the development of educational infrastructure is directed at building and complementing existing educational facilities. Also supported by efforts to add teachers, both with PNS and Honorary status because, without the support of educators, it will hamper the teaching and learning process, so the existence of infrastructure

development in the field of education receives great attention in creating quality human resources and increasing the expected teacher qualifications. in advancing education in Medan Marelan District. Medan Marelan sub-district is a sub-district that has adequate educational facilities or infrastructure. This can be seen in various schools, be it PAUD, TD, SD, SMP, or SMP, as well as academies/campuses in the Medan Marelan District area.

Facilities and infrastructure are the educational resources that are necessary and very important to be managed properly and are an inseparable part of education management. Such as buildings, land, administrative equipment the facilities used directly in the teaching and learning process in the classroom. Educational facilities and infrastructure are also one of the elements of education management which has an important role in the teaching and learning process, educational facilities are something that cannot be ignored. Educational facilities and infrastructure are also used to facilitate students' understanding of the material presented by using appropriate educational facilities and infrastructure in teaching and learning activities programs to be more effective and efficient. With the facilities and infrastructure.

The development of health infrastructure has an important position to support the implementation of an effective government because, with adequate health infrastructure, the health of the administrators of the state/government and the community will be guaranteed. Therefore, it is appropriate if it gets greater attention from the government. so that the level of public health degrees and state/government administrators can carry out their duties more effectively. However, the development of health infrastructure is very urgent to improve public health. Because of that, it is appropriate if health infrastructure is built according to the needs of the community so that it can be accessed easily, inexpensively, and with good quality.

The health infrastructure we know so far includes general hospitals, health centers, sub-health centers, and clinics. Medan Marelan District has several health infrastructures, including the UPT Public Health Center (Puskesmas) Marelan which is located in Victory Farmer Village. UPT Public Health Center (Puskesmas) Marelan is a health infrastructure in Medan Marelan District. This facility is often used by the Marelan community to carry out health checks or treatment. This is in accordance with the statement of the Key Informant who said:

“Marelan Health Center is a health facility owned by Medan Marelan District. I assess that the Marelan Health Center has adequate infrastructure. The health services provided by the Marelan Community Health Center for the Marelan community have been very good. As the Camat, I continue to coordinate with the Mayor through the Health Service to always pay attention to developments in the health sector through good health services and the construction of adequate health facilities.”

Based on this, it can be explained that the existence of infrastructure development in the health sector shows that the infrastructure is available, but it is still a little lacking accompanied by facilities and medical personnel who are competent in their respective fields. The sub-district government has coordinated with vertical agencies in charge of the limited personnel resources each year in finding solutions to the problems faced in order to equip technical personnel. with good coordination, it contributes to supporting the smooth running of health services to the community in Medan Marelan District.

Development in the economic sector in order to achieve the level of social welfare is always being improved. Economic development is not only done by creating a regulatory system that regulates economic and trade centers but also must be supported by the availability of economic infrastructure that is able to support the trade process itself, especially in society so that the wheels of the community's economy can be carried out as well as possible.

Realizing that the development of economic facilities is needed by the community and economic actors in the region, the Medan Marelan District Government has set forth a formulation in a work program in creating economic and trade centers as well as traditional markets that are able to increase people's economic activities. The emphasis on trade centers or markets is because theoretically it is stated that the existence of trade centers or markets will be able to invite the gathering of business and industrial actors, as well as various commodities so that the market will become a growing economic center.

Based on field observations conducted by researchers, it was shown that the condition of traditional markets was very good. The development of economic infrastructure carried out by the Medan Marelan District Government has been very good. This is evidenced by the constant monitoring or construction of market infrastructure. A comfortable traditional market will certainly be able to increase the economy and income of the people of Medan

Marelan District. Rows of shopping buildings which are also located in the Mangga sub-district show that there has been an increase in development in terms of infrastructure supporting the economy.

The existence of this infrastructure development has enormous benefits for the community in empowering the community's economy. This also shows that the implementation of economic infrastructure is going well in terms of planning which is bottom up and is a concrete manifestation in accordance with the vision of Medan Marelan Subdistrict so that the realization of excellent service that is professional and credible towards Medan Marelan sub-district is serving, friendly, beautiful, safe and harmonious.

Factors Supporting the Acceleration of Development in Medan Marelan District

The factors supporting the acceleration of development include: a) The support of all residents for government policies through proposals submitted to the City Government regarding the need for infrastructure development in Medan Marelan District, in the context of accelerating regional development; b) The ability of the Medan Marelan Sub-District Head in approaching City government vertical organizational leaders and coordinating with several related agency leaders; c) Law Number 33 of 2004 concerning the financial balance between the central government and regional governments. Based on this policy, the City of Medan can carry out infrastructure development in various sub-districts, including Medan Marelan District in the context of equitable regional development. A safe and harmonious condition of the community environment so that infrastructure development in Medan Marelan District can be carried out properly.

CONCLUSION

The condition or existence of existing infrastructure development in Medan Marelan District, Medan City, is implemented quite effectively and is able to add and improve several facilities and infrastructure, not only road infrastructure, health infrastructure, and educational infrastructure, but also economic infrastructure. Although the infrastructure development carried out in the Medan Marelan Subdistrict area has not been optimal, the actions taken by the Medan Marelan Subdistrict Government have brought about better changes and made the atmosphere and community environment safer and more comfortable.

Factors that support infrastructure development in Medan Marelan District include the support of all residents for government policies and a safe and harmonious environment in the community.

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